

lipitor net sales

Lipitor creator Warner-Lambert, a mid-sized drugmaker best known for consumer health products including Listerine, Benadryl allergy pills and Halls cough drops, got a late start in what turned into a surprisingly fast-growing market. Pfizer is offering patients and insurance plans big discounts and rebates if they stay on Lipitor until then. They repeatedly visited family doctors as well as cardiologists, and blanketed patients with data showing that Lipitor was best at lowering cholesterol. All those new patients boosted sales for the whole statin class, particularly Lipitor. The Indian firm Ranbaxy, a subsidiary of Daiichi Sankyo, is also planning to launch its generic version of the drug later this week. The agreement between the firms will run for five years; other terms of the deal have not been disclosed. Please update this article to reflect recent events or newly available information. Buy Generic Drug Lipitor. Under the terms of the agreement Pfizer will manufacture and supply Watson with all dosage strengths of the authorised generic product, whilst Watson will market and distribute the product in the US. Back in the early s, the public was just starting to learn what cholesterol was. The statistic shows the global revenue of Pfizer's top product Lipitor from to Pfizer Inc. is a multinational pharmaceutical corporation. The company is headquartered in Midtown Manhattan, New York City. In , Pfizer's Lipitor generated some billion U.S. dollars of revenue. Due to patent loss in end Dec 28, - But a study showed Lipitor reduced bad cholesterol dramatically more than the other statins, from the very start of treatment and even more so over time. A striking graph of those results helped Lipitor sales representatives turn it into the world's best-selling drug ever, with more than \$ billion in. Net earnings were \$ million. IMS Health reports that for the 12 months that ended June 30, Ranbaxy sold \$ billion worth of the product in the U.S. Sales for Watson Pharmaceuticals (\$WPI), which produces the authorized generic for Pfizer, haven't been shabby either. It sold \$ billion of its Lipitor knockoff in that. Jul 15, - The Best Selling Drugs Since - Lifetime Sales. Product, Approval year, Lifetime sales through (\$m). Lipitor, , Plavix, , Seretide, , Remicade, , Enbrel, , Zyprexa, , Rituxan, , Diovan, , Nexium. Jan 28, - Whether peak annual Humira sales will ever reach the Lipitor benchmark is open to conjecture. Current consensus forecasts indicate that sales of the anti-TNF product will peak at around \$ billion in , before a steady decline driven in part by loss of market share to oral alternatives, such as Pfizer's. Dec 7, - Image via rubeninorchids.com Last week Lipitor became a generic drug. Get used to saying atorvastatin, the generic name; it will be worth the effort. Lipitor is the greatest drug in history: \$ billion of cumulative revenue for Pfizer, and control of high cholesterol with minimal side effects for millions (currently 3 []). Oct 22, - Story Highlights. Lipitor brought in \$ billion in cumulative sales to Pfizer; Humira: Popular anti-inflammatory; Remicade: Eight FDA approvals under its belt Yet even accounting for somewhere near \$ billion to \$ billion in sales this year, Remicade still equates to less than 10% of J&J's total revenue. This article's factual accuracy may be compromised due to out-of-date information. Please update this article to reflect recent events or newly available information. (August). Annual Sales (USD Millions)[edit]. Medication, Trade name, Primary Indication, Company, , , , , , , Jan 29, - International revenues were \$ billion, a decrease of 5% compared with the prior-year quarter, mainly due to the losses of exclusivity of Lipitor in developed Europe during second-quarter and the unfavorable impact of foreign exchange. U.S. revenues represented 38% of total revenues in. Jan 29, - Lipitor. Pfizer fourth-quarter profit more than quadrupled, despite competition from generic drugs hurting sales, because of a \$ billion gain from selling its nutrition business. The world's biggest drug maker said Tuesday that its net income was \$ billion, or 85 cents per share, up from \$ billion.